

# Energy Transformation Forum Canada

**June 25–26, 2025**

DoubleTree by Hilton Calgary North, Calgary, AB

*Canada's premier conference for  
shaping energy transformation  
and innovation.*



Oil & Gas



Power



Petrochemical



Cement



Steel



Heavy-Duty  
Transportation



Consultancies &  
Legal Practices



Energy  
Start-Ups



Finance & Green  
Investments



## C-Suite Executives, Presidents, VPs, Directors, Managers, Coordinators, Advisors of:

- Energy Transition and Planning
- Carbon Management & Development
- Carbon Capture, Utilization and Storage (CCUS)
- Decarbonization
- Fuel Cells & Hydrogen Development
- Clean Fuels/Energy Development
- Environment and Sustainability
- Energy Policy
- Indigenous Affairs and Stakeholder relations
- Regulatory Affairs
- Strategic Planning

## SHOWCASING BEST PRACTICES IN...

- Net Zero Tech Solutions
- Emerging Energy Transition Technologies
- Energy Security, Reliability and Resilience of Supply
- Transformation of the Industry, Society & Products
- Real-World Case Studies and Strategies
- Technology Solutions and ROI
- Financing and Green Investment
- Partnerships
- Sustainability, Innovation and Decarbonization
- The Future of Energy Markets



# WAYS TO GET INVOLVED!



## Gold Exhibit Sponsorship

**INVESTMENT: \$15,000**

- Your organization will have the opportunity to nominate an executive to participate in a discussion on the conference program
- 10' x 20' exhibition booth
- Top tier branding on all conference materials
- 2 conference passes and 2 exhibit passes to ensure your team is in the room

## Silver Exhibit Sponsorship

**INVESTMENT: \$10,000**

- Your organization will have the opportunity to nominate an executive to participate in a discussion on the conference program
- 10' x 10' exhibition booth
- Branding on all conference materials
- 1 conference passes and 2 exhibit passes to ensure your team is in the room

## Bronze Exhibit Sponsorship

**INVESTMENT: \$5,000**

- 10' x 10' exhibition booth
- Branding on all conference materials
- 1 conference passes and 2 exhibit passes to ensure your team is in the room

## DISTINGUISHED SPEAKERS INCLUDE:

### CONFERENCE CHAIR



**Jana McDonald**  
*Chief Executive Officer and Founder*  
**Guardian Conservation**

### DISTINGUISHED SPEAKERS



**Ed De Palezieux**  
*President*  
**Depal Consulting Limited**



**Kris De Palezieux**  
*Associate and Analyst*  
**Depal Consulting Limited**



**Cabrini DelCorro**  
*Business Development-Commercial Support*  
**Cenovus Energy**



**Dale Hansen**  
*Dean, MacPhail School of Energy*  
**SAIT**



**Brad J. Hayes**  
*Adjunct Professor*  
**University of Alberta**



**Pat Hufnagel-Smith**  
*Partner*  
**Creative Links Inc.**



**Lillian Kasa**  
*Head of PPA & Energy Origination  
North America*  
**METLEN Energy and Metals**



**Greg Maidment**  
*VP Subsurface*  
**Deep Sky**



**Agatha Ojimekwe**  
*Dean, School of Energy & Natural Resources*  
**NAIT**



**Gabriel Risbud-Vincent**  
*Renewable Energy Engineer*  
**Solas Energy**



**Leor Rotchild**  
*Senior Advisor*  
**Equitable Origin**



**Daniel Santiago**  
*Partner Engagement Coordinator,  
Career Services*  
**Mount Royal University**



**Georgia Smith**  
*Account Manager*  
**Agilus Work Solutions**











**Robert Tremblay**  
*Policy Manager*  
**Energy Storage Canada**



**Bill Whitelaw**  
*Managing Director, Strategy and Sustainability*  
**geoLOGIC Systems**



# BENEFITS OF SPONSORSHIP

-  Opportunities to **lead industry discussions**
-  Time to **network** with industry colleagues and key decision makers
-  A **cost effective** way to reinforce your organization's brand and build brand awareness amongst a relevant audience
-  **Stay connected** with industry trends and issues
-  Opportunities to **present your latest innovations** and new products or services to a key audience
-  Increased **knowledge sharing** and more **lead generation**
-  Increased **marketing opportunities** including visibility on the event website and associated collateral
-  An opportunity to **build** and **reinforce strategic relationships** and **make lasting connections**

## CONTACT

**Ken Glass, MBA**  
Sponsorship Program Manager  
[K.Glass@CanadianInstitute.com](mailto:K.Glass@CanadianInstitute.com)





## RELATED UPCOMING EVENTS

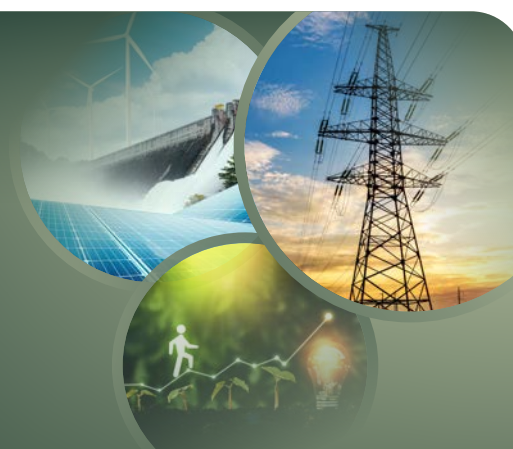
### 13th National Symposium on **Cumulative Effects Assessment and Environmental Management**

April 16–17, 2025 | Calgary, AB



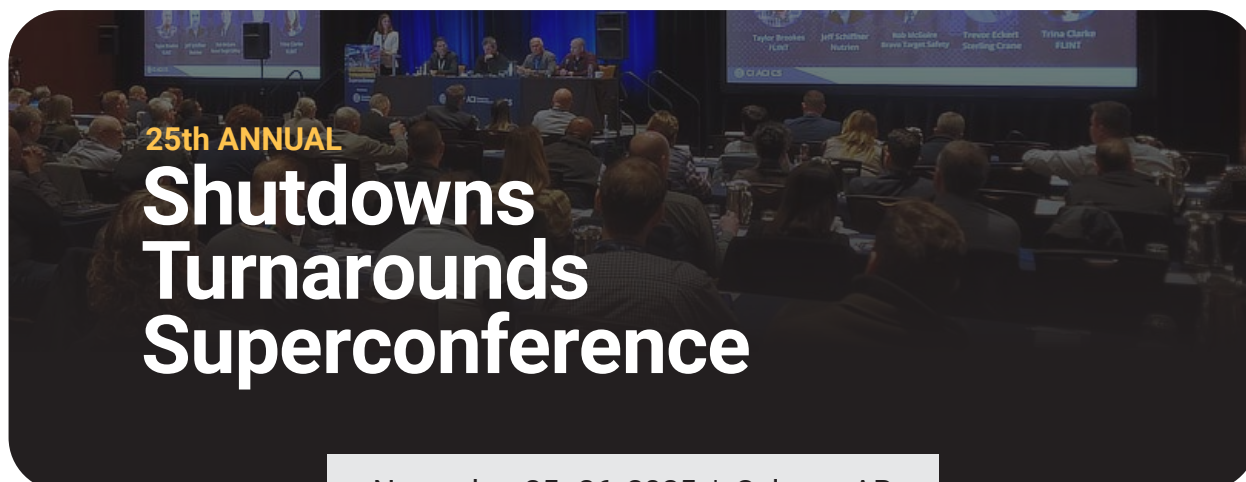
### 13th Annual **ALBERTA POWER SYMPOSIUM**

October 22–24, 2025 | Calgary, AB



### 25th ANNUAL **Shutdowns Turnarounds Superconference**

November 25–26, 2025 | Calgary, AB



# WHAT OUR ATTENDEES SAY ABOUT OUR ENERGY PORTFOLIO EVENTS!

**Surface Water Quality Program Lead, Nova Scotia Department of Environment and Climate Change**

“Overall, I was very pleased with the event. The content is the most important part, and I was pleased with both the planned content, its delivery, and with the quality and level of engagement with the audience.”

**TA Planner, Husky Energy**

“Great experience, always pick up some good pointers that I can utilize for my TA.”

**CEO, WestCorp Solutions Ltd.**

“A lot of great contacts and conversations, definitely worth it.”

**Senior Marine Scientist, Ecofish Research Ltd.**

“All the presentations were excellent and there were lots of good questions and discussions.”

**Director of Technology, North West Capital Partners**

“Great selection of topics. Almost all of the topics were relevant to what I am working on...”

**Project Manager, TransAlta**

“Well organized, knowledgeable speakers and pertinent topics.”

**Maintenance Coordinator, Enmax**

“Excellent content related to planning/scheduling.”

**CEO, Alberta Federation of Rural Electrification Associations (AFREA)**

“It was well planned, organized and administered. The hotel was excellent. Very good interaction within the groups. Industry information was well presented. Good job everyone.”