

20
YEAR
ANNIVERSARY

Canadian Forum on Anti-Money Laundering and Financial Crime

May 4–5, 2021 • Virtual Conference (Eastern Time)



Co-Chairs:



Karen Creen
CAMLO & Senior Compliance
Officer
Bank of China



Michael Burgess
Senior Manager – Major
Investigations/Demarkets
BMO Financial Group

Associate Sponsor:

WHITE & CASE

Behind the Headlines: A Special Fireside Chat with



Sam Cooper
National Investigative Reporter – Financial Crime
Global News
Author of 'Wilful Blindness'

20th Anniversary Highlights:

- » Alumni panel of **former law enforcement officials** share lessons learned for intelligence, enforcement and compliance
- » **FINTRAC Townhall:** Gain clarity impending compliance requirements under the PCMLTFR
- » **COVID-inspired fraud schemes to watch out for:** from PPE, to vaccines and potential future tactics

Get Regulatory and Enforcement Guidance from Senior Government Officials:



**Ontario
Securities
Commission**

Benchmark and Fine-Tune AML Compliance with Best Practices from:

Bank of China	PNC Bank
BMO	Laurentian Bank of Canada
Canada Life Assurance	Localcoin
First Nations Bank of Canada	Scotiabank
HSBC Canada	TD Bank Group

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Come Celebrate the 20th Anniversary of the Flagship AML Event of the Year.

Reporting entities are under immense pressure to prepare for impending regulatory changes, while at the same time navigating the move to digital and the complex financial crime schemes that follow.

The Canadian Institute's 20th Annual Forum on AML and Financial Crime is a curated program, dedicated to addressing these pressing industry challenges through in-depth analysis of the financial crime landscape and industry driven conversations on compliance.

On May 4–5, 2021, key regulators, law enforcement and industry leaders will gather for practical, thought-provoking, and candid conversations about how to:

- » Navigate grey Areas under the PCMLTFR
- » Leverage advanced open source investigation techniques to meet KYC and EDD requirements
- » Strengthen AML compliance through improved effectiveness testing
- » Understand and prepare for the implications of new beneficial ownership laws in the U.S.

SPECIAL 20TH ANNIVERSARY FEATURES

- » Former law enforcement officials reveal 20 years of lessons learned in AML
- » **Focus on AML Analytics and Technology:** A glimpse at machine learning for model management followed by an interactive vendor showcase
- » **Trade-Based Money Laundering in the Pandemic:** Typologies, Trends and Hot Spots to Watch



Hundreds have made this event their annual conference these past 20 years.

Anti-Money Laundering, Risk Management and Compliance Professionals in:

- Banking
- Credit Unions
- Trust & Loan Companies
- Insurance and Re-Insurance
- Asset-Management
- Securities Firms
- Mortgage Companies
- Securities & Fund Brokers & Dealers
- Investment and Financial Managers & Advisors
- Foreign Exchange Dealers
- Subsidiaries of International Financial Institutions
- Other Financial and Money Services Businesses

As well as Senior Professionals working in the areas of:

- Payment Processing
- Virtual Currency
- Precious Metals, Gems and Jewelry
- Real Estate Development & Brokerage
- Accounting
- Legal Services
- Gaming & Casino Operations
- Financial Policy & Regulation



At the end of the forum, each attendee will receive an official certificate of attendance.

2021 Co-Chairs



Michael Burgess
Senior Manager, Major Investigations/DeMarkets
BMO



Karen Creen
Chief Anti-Money Laundering Officer,
Chief Compliance Officer
Bank of China

Key Regulatory and Enforcement Officials



Cullen Price
Manager, Market Abuse
Ontario Securities Commission



Nathalie Martineau
Regional Director
FINTRAC

Law Enforcement Alumni Panel



Cameron Field
Senior Manager, AML Investigations Liaison
and Special Initiatives, **BMO**
(Former Detective Staff Sergeant, Toronto Police
Service)



Supt. Pete Payne
Director, Financial Crime
RCMP



John Shoemaker
VP, CAMLO, Head of Global Financial Crime Risk
and Compliance, **Great-West Lifeco Inc.**
(Former Superintendent, RCMP and
Officer-in-Charge for Financial Crime in GTA)



Peter Warrack
Chief Compliance Officer, **Bitfinex**
(Former Senior Detective Officer, Police Service
of Northern Ireland)



Garry Clement
President, CEO, **Clement Advisory Group**
(Former National Director, Proceeds of Crime
Program, RCMP)

Distinguished Speaker Faculty



Marcus Asner
Co-Chair, White Collar Defense and
Investigations Practice
Arnold & Porter LLP



Ana Badour
Partner
McCarthy Tétrault LLP



Andres Betancourt
Senior Audit Manager, AML/ATF and Sanctions
Scotiabank



Laura Biddle
Partner
Venable LLP



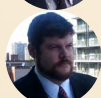
Charlene Cieslik
Chief Compliance Officer
Localcoin



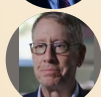
David Chenkin
Partner
Zeichner Ellman & Krause LLP



Sam Cooper
National Investigative Reporter
Global News



David Creamer
Senior Manager, AML Model Management
Scotiabank



Ross Delston
Attorney + Expert Witness
Law Office of Ross Delston



Nicole Erb
Partner
White & Case LLP



Laura Houlihan
Associate Director, Financial Crimes Advisory
AML RightSource



Stephanie Irvine
Manager, Canada AML and ABC Compliance
Canada Life Assurance Company



Ryan LaRose
General Counsel and VP Corporate Compliance
First Nations Bank of Canada and FNB Trust



Rosalind Laruccia
Assistant Vice-President, Internal Audit
Laurentian Bank of Canada



Rock Magleby-Lambert
SVP, Quantitative Analysis and
Modeling Group Manager
PNC Bank



Gerry McGeachy
Partner
McGeachy Graydon Law



Dr Ian Messenger
TWELVE Financial Crime Program



Richard Moore
Head of AML Risk (BSA/AML Officer) United States
Scotiabank



Joven Narwal
Partner
Narwal Litigation LLP



Gabriel Ngo
Senior Advisor, Financial Crimes Policy, Financial
Sector Policy Branch
Department of Finance Canada



Chris Pierre
Managing Director
KeyNorth Professional Services Group Inc.



Trevor Reid
Manager Indigenous Retail Programs,
Eastern Canada
Indigenous Banking, North America
BMO Financial Group



Lauren Rutherford
Manager, Anti-Money Laundering Financial
Intelligence Unit
BMO Financial Group



Amber Scott
Founder, CEO
Outlier Solutions Inc



Jacqueline Shinfield
Partner
Blakes, Cassels & Graydon LLP



Adam Smith
Partner
Gibson, Dunn & Crutcher LLP



Kim Strosnider
Partner
Covington & Burling LLP



Nunzio Tramontozzi
Director, Special Investigations Unit
Scotiabank

Day One May 4, 2021

9:45

Co-Chairs' Opening Remarks

 **Karen Creen**, CAMLO & Senior Compliance Officer, **Bank of China**

Michael Burgess, Senior Manager – Major Investigations/Demarkets, **BMO Financial Group**

10:00 **20TH ANNIVERSARY ALUMNI ROUNDTABLE**

Busts, Breakthroughs, Blind spots: Former Law Enforcement Officials Reveal 20 Years of Lessons Learned for Compliance, Intelligence and Enforcement

 **Supt. Pete Payne**, Director, Financial Crime, **RCMP**

John Shoemaker, VP, CAMLO, Head of Global Financial Crime Risk and Compliance, **Great-West Lifeco Inc.**
(Former Superintendent, RCMP and Officer-in-Charge for Financial Crime in GTA)

Peter Warrack, Chief Compliance Officer, **Bitfinex**
(Former Senior Detective Officer, Police Service of Northern Ireland)

Garry Clement, President and CEO, **Clement Advisory Group**
(Former National Director, Proceeds of Crime Program, RCMP)

MODERATOR

Cameron Field, Senior Manager, AML Investigations Liaison and Special Initiatives, **BMO**
(Former Detective Staff Sergeant, Toronto Police Service)

In this exclusive session former law enforcement officials gather for a candid conversation about the evolution of financial crime in Canada, examining both the highlights and the lowlights over the past 20 years. They will impart their own unique professional insights and critical lessons learned with an aim to improving compliance, risk management measures and information sharing.

- Analyzing the impact of recent money laundering revelations: From the *Dirty Money Reports* to the Cullen Commission
- Assess monumental breakthroughs in financial crime cases and major missteps over the past 20 years
 - » Hear what's working and what isn't across compliance, intelligence, and enforcement teams
 - » Key insights on how to stay nimble in response to this rapidly changing financial crime landscape
- Gather insights on compliance and investigative best practices for AML teams
- Examine how typologies are evolving to exploit the digital economy
- Insights on how to engage with new RCMP IPOC unit
- How to produce reports that will advance investigations

11:00

CASE STUDY

Securities Fraud Enforcement: What Recent Cases Reveal about the New, Sophisticated Schemes and How to Identify Them

 **Gerry McGeachy**, Partner, **McGeachy Graydon Law**

Cullen Price, Manager, Market Abuse, **Ontario Securities Commission**

- Analyzing securities fraud cases, including those involving virtual currency for clues on what to watch for and how to respond
- How financial institutions should respond requests for information from regulators
- COVID-inspired fraud schemes to watch out for: from PPE, to vaccines and potential future tactics
 - » Examining enforcement measures related to the "public-interest"
- Gain clarity on reporting obligations for fraud and how to navigate any potential overlap with suspicious transaction reports

12:00 **Break**

12:30

How to Comply with the Travel Rule for EFTs and Manage Virtual Currency Risk Along the Way

 **Charlene Cieslik**, Chief Compliance Officer, **Localcoin**

Ana Badour, Partner, **McCarthy Tétrault LLP**

Amber Scott, Founder, CEO, **Outlier Solutions Inc**

Gabriel Ngo, Senior Advisor, Financial Crimes Policy, Financial Sector Policy Branch, **Department of Finance Canada**


On June 1, 2021, amended AML regulations will come into force in Canada. Adjusting compliance practices and reconfiguring systems to meet new record keeping and reporting requirements will be no small undertaking for reporting entities. This session is an opportunity hear how industry leaders and fellow AML professionals are approaching this new slate of requirements especially as it relates to the travel rule and how the inclusion virtual currency could lead to an uptick in its adoption.

- Guidance for virtual currency businesses, financial institutions, MSBs and other entities on how to comply with the current and expanded travel rule
 - » Identifying and collecting recipient information pertaining to the beneficiary
 - » What are reasonable measures in the context of travel rule information
 - » Originator, intermediary and final receipt standards
 - » How to track and retain data to meet EFT record-keeping and reporting requirements for transactions over \$1,000
 - » Different approaches across financial institutions and MSBs
- Determining what records are required in the interim
 - » Limits to flexible measures
- Understanding the compliance expectations set by traditional financial institutions for virtual currency clients
 - » Differentiation between traditional MSBs, foreign MSBs and virtual currency MSBs
 - » Determining the AML monitoring obligations for financial institutions interfacing with virtual currency



1:30 **SPECIAL FOCUS ON AML ANALYTICS AND TECHNOLOGY PART I**

AML Model Management: How to Improve Monitoring and Meet Regulator Expectations through Testing and Advancing Technology

 **David Creamer**, *Senior Manager, AML Model Management*, **Scotiabank**

Rock Magleby-Lambert, *SVP, Quantitative Analysis and Modeling Group Manager*, **PNC Bank**

- Key considerations when testing and tuning
 - » How to measure and report model accuracy, including both false positives and false negatives
 - » How adjust models to account for behavioral changes during the pandemic
- Understanding how to read data and remedy deficiencies
- Practical examples of how to turn data into valuable AML insights
- Overcoming challenges to integrating and using advancing technologies such as AI and machine learning
 - » Best practices for training
 - » The need to test for false negatives
 - » The relationship between testing and human subjectivity
- Determining when to tune vs. redesign a model?
 - » What is the role of model monitoring and how can it be done effectively?
- How to ensure your models are OSFI compliant


2:15 **SPECIAL FOCUS ON AML ANALYTICS AND TECHNOLOGY PART II**

Interactive Vendor Showcase

This is your organization's opportunity to get a closer look at cutting-edge technological solutions, specifically designed to drive workflow efficiencies and enhance your organization's AML compliance insights. From advanced analytics dashboards to automation, and machine learning tools; it's not one size fits all for financial institutions. This is your chance to ask questions and learn more about the future of financial crime management tools for KYC, EDD, ongoing monitoring and more...

2:45

Developing a Defensible Compliance Program: Best Practices for Navigating Grey Areas Under the PCMLTFR and FINTRAC's Flexible Measures

 **Stephanie Irvine**, *Manager, Canada AML and ABC Compliance*, **Canada Life Assurance Company**

Jacqueline Shinfield, *Partner*, **Blakes, Cassels & Graydon**

FINTRAC is expected to release more than sixty new and updated pieces of guidance this year. This practical session will provide insights on how to interpret and operationalize newly released guidance while also exploring how to minimize compliance missteps under FINTRAC's flexible measures during the pandemic.

- AML's evolving regulatory landscape: ministerial directives, regulatory and guidance updates, and published policy positions
- How to navigate FINTRAC's flexible measures
- Interpreting regulatory grey areas
 - » Defining 'reasonable measures' under recording-keeping requirements
 - » Best practices for compliance with 'soon as practicable' reporting requirements
- Impact of new beneficiary requirements on life insurance business and FINTRAC's expanding scope beyond death claims
- Interpreting and applying the "loans to public" provision; operationalizing the differences between life insurance and financial entity requirements in respect of these loan products
- How to leverage existing business processes to address the amended suspicious transaction reporting requirements and support ongoing monitoring of low risk clients

3:15

The Fast-Evolving U.S. Economic Sanctions Environment: Key Takeaways 4 Months into the Biden Administration for Canadian Operations

 **Adam Smith**, *Partner*, **Gibson, Dunn & Crutcher LLP**

Nicole Erb, *Partner*, **White & Case LLP**

Kim Strosnider, *Partner*, **Covington & Burling LLP**

- OFAC update
 - » Insights on potential sanctions policy shifts and future priorities
 - » Cuba – potential easing of measures impacting remittances and business transactions
 - » Iran
 - » New Myanmar sanctions and anticipated changes to economic sanctions against the Russian Federation
- Emerging sanctions trends and how to prepare your organization
 - » Analysis of sanctions hot spots including China, Hong Kong, and Russia
- Screening best practices for Canadian operations
 - » List-based sanctions vs. sectoral
- Best practices for navigating the U.S. extraterritorial sanctions regime and conflicting counter measures
- Global focus on Magnitsky

4:15 **Break**

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4:30 AUDIENCE POLLING

How to Equip Your Organization for the Future of AML Compliance: Best Practices for Developing Talent and Leveraging Resources

Dr Ian Messenger, **TWELVE Financial Crime Program**

Laura Houlihan, Associate Director, Financial Crimes Advisory, **AML RightSource**

Richard Moore, Head of AML Risk (BSA/AML Officer) United States, **Scotiabank**

MODERATOR

Bob Kapur, AML/ATF Specialist

- Assessing how FIU and AML compliance teams are evolving
 - » Determining whether financial crime types should be consolidated into one role for a more integrated approach to risk mitigation and compliance
 - » Where are the talent gaps?
- How can small to medium financial institutions upskill staff to meet the demands of an integrated financial crime role
 - » Best practices for leveraging resources and facilitating training remotely
- Fusion Centres: How to integrate financial crime risk mandates
 - » Gain guidance on how to combine policies, procedures, and training across financial crime units
 - » Assessing opportunities to leverage this model for comprehensive intelligence and concurrent investigations

5:15 End of Day One



Day Two May 5, 2021

9:50

Co-Chairs' Opening Remarks

Karen Creen, CAMLO & Senior Compliance Officer, **Bank of China**

Michael Burgess, Senior Manager – Major Investigations/Demarkets, **BMO Financial Group**

10:00 FIRESIDE CHAT

Behind the Headlines: Insights on Uncovering the Dirty Money Trail in Canada

Sam Cooper, Investigative Reporter, **Global News**
Author of *Wilful Blindness*

MODERATOR

Michael Burgess, Senior Manager, Major Investigations and DeMarkets, **BMO**

In this interactive conversation, investigative reporter, Sam Cooper will share his biggest revelations tracking dirty money in Canada. From B.C. to Ontario, learn about what his discoveries reveal about the scope of money laundering in Canada, the players involved and his perspective on the steps to address the proliferations of these illicit activities.

10:30 FINTRAC TOWNHALL

Meeting your Obligations under the PCMLTFA: Key Compliance Trends to Consider Before your Next Assessment

Nathalie Martineau, Regional Director, **FINTRAC**

- Insights on compliance trends identified during recent exams
- Learn how FINTRAC conducts assessments during COVID
- Key updates to FINTRAC's Assessment Approach and implications for reporting entities

11:15 Break



11:30

Beneficial Ownership Laws: How Changes to the U.S. Regime Could Impact Canadian Transactions and Entities

 **Marcus Asner**, *Co-Chair, White Collar Defense and Investigations Practice, Arnold & Porter LLP*


Joven Narwal, *Partner, Narwal Litigation LLP*

Laura Biddle, *Partner, Venable LLP*

- Interpreting new U.S. Beneficial Ownership Registration Requirements
- Examining the whistleblower program for AML Violations
- Insights on the enhanced powers of the US Treasury Department and Department of Justice to subpoena foreign records
 - » Implications for Canadian entities from which the US seeks production of records

12:30

First Nations Banking: How to Deliver Custom Financial Services While Meeting Compliance Obligations

 **Trevor Reid**, *Manager Indigenous Retail Programs, Eastern Canada, Indigenous Banking, North America, BMO Financial Group*

Lauren Rutherford, *Manager, Anti-Money Laundering Financial Intelligence Unit, BMO Financial Group*

Ryan LaRose, *General Counsel and VP Corporate Compliance, First Nations Bank of Canada and FNB Trust*

Join an in-depth discussion on how to build relationships with first nation communities, how to understand the services needed within the community and for the individual customer. Learn how to offer better banking services to a unique customer group while complying with financial regulations.

- Identifying bank needs within the community and expanding banking services

- Analyzing customer behaviour patterns with an aim to improving services
 - » Evaluating preferences for digital versus cash transactions, and online versus face-to-face communications
 - » Transactional trends and implications for monitoring
 - » Determining what is and is not an STR
- KYC due diligence considerations
 - » PEP considerations
 - » Changes in leadership
- Understanding cultural and historical barriers
 - » Remoteness challenges and access to basic banking
 - » Legal and financial considerations as nations move to self-governance models
- Meeting compliance obligations within the contexts of serving a unique client profile
 - » Language barriers and clear language requirements (e.g. Nunavut Language Act)
- On-reserve vs off-reserve rights
- On-reserve housing and Land Registry Regulations



1:30

1:1 Networking [Break]

2:15

Advanced AML Investigative Techniques: How to Leverage Open Source Discovery Methods to Satisfy KYC and EDD Requirements

 **Chris Pierre**, *Managing Director, KeyNorth Professional Services Group Inc.*

- Explore advanced methods of searching and gathering information as part of the KYC and EDD process
- How to evaluate data and sources
 - » Identity verification and source validation
- Lesser known places to look for pertinent information and the tools that will help
- Extract lessons from practical case studies on how to apply open discovery techniques



Great people, speakers, topics.

Senior Audit Manager, PNC Bank

Wide variety of topics.

Issues Management and Reporting, BMO Financial Group

The duration, content and speakers. Great learning for me. I am taking a number of deliverables. CCO, CAMLO, CPO and VP, Habib Canadian Bank



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2:45

Trade-Based Money Laundering in the Pandemic: Typologies, Trends and Hot Spots to Watch

 David Chenkin, *Partner*, **Zeichner Ellman & Krause LLP**

Ross Delston, *Attorney + Expert Witness*, **Law Office of Ross Delston**

- Learn about the latest TBML techniques being used to evade detection
 - » Lesser known tactics explained, and the red flags to look for
 - » Expectations for financial institutions
 - » How pandemic pricing issues affect TBML
- Determining high risk TBML jurisdictions
 - » Free trade zones
 - » Offshore financial centres
 - » FATF ICRG list countries
 - » The effect of corruption on TBML
- Best practices for evaluating and addressing TBML risks within your organization
- Global gaps in international standards and domestic AML/CFT regimes

3:30 PUBLIC-PRIVATE PARTNERSHIPS IN ACTION

Project Shadow: How to Identify Money Laundering Linked to Online Exploitation

 Nunzio Tramontozzi, *Director, Special Investigations Unit*, **Scotiabank**

This session will put a spotlight on the public-private partnership known as Project Shadow. Hear about how Scotiabank, C3P and FINTRAC have partnered together to detect and prevent the exploitation on children online.

- Learn about the top indicators of financial transactions related to the laundering of funds associated with online child sexual exploitation
- How to gather intelligence and produce reports that will aid law enforcement

4:00 Break

4:15 AUDIENCE POLLING

How to Leverage Synergies Across the Three Lines to Identify and Rectify Deficiencies in your AML Compliance Program

 Karen Creen, *CAMLO*, **Bank of China**

Andres Betancourt, *Senior Audit Manager, AML/TF and Sanctions*, **Scotiabank**

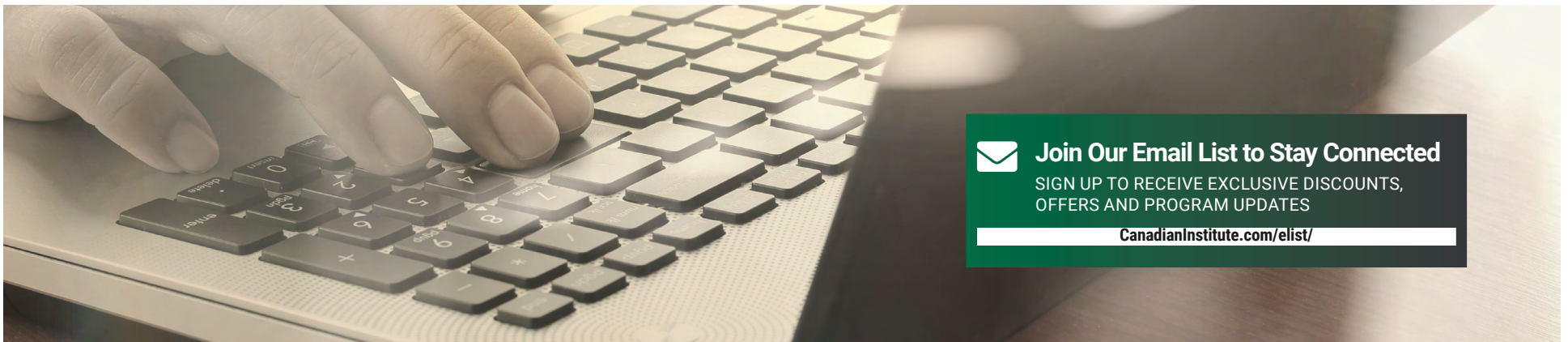
MODERATOR

Rosalind Laruccia, *Assistant Vice-President, Internal Audit*, **Laurentian Bank of Canada**

In this session, attendees will hear industry insights on effectiveness testing that extend beyond a check the box approach. Panelists will discuss how to:

- Identify ML/TF risk exposure with second line testing techniques
- How to analyze data and adjust existing controls to address potential deficiencies
 - » Best practices for risk assessments
 - » Setting the proper controls
- How to conduct agile audits: strategies for system reviews in a remote work environment
- Best practices for communication between the three lines for improved compliance outcomes
- How to prepare for new obligations under the PCMLTFR

5:15 Conference Concludes



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Our new virtual events continue to be guided by our unifying philosophy: we believe that growth and success occurs when the power of people and the power of information come together. We may not be able to gather in person, but nothing stops connection and innovation.



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